

KARL Program Overview

MISSION STATEMENT

To provide first-class leadership development for agricultural and rural stakeholders by designing and offering challenging and illuminating education and enrichment programs as well as a forum for continuous engagement.

SUMMARY STATEMENT

The KARL Program is a two-year educational experience offering intensive study, training and travel for emerging leaders in agriculture and rural communities.

KARL, INC. VISION

KARL Is The Preferred Partner in Developing Excellence in Agricultural and Rural Leadership.

To ensure that the Kansas rural and agricultural community can keep pace with the rate of change, it is imperative we supply informed, decisive, communicative spokespersons to represent our industry and communities, keeping the public **factually** informed, as policies are formed and decisions are made. To address these needs we provide an intensive study, training, and travel experience for future leaders of Kansas.

KARL PREMIER CURRICULUM VISION

The **Kansas Agriculture and Rural Leadership Program** strives to enhance rural and agricultural representation; improve professionalism; increase community involvement; sharpen promotional skills; boost urban support and understanding; reduce isolationism; and enrich the quality of life in the state of Kansas.

GOALS -- Our endeavor is to see that participants achieve the following program goals:

1. Graduates recognize and appreciate their leadership potential and responsibility.
2. Graduates increase their decision-making and analytical skills.
3. Graduates broaden their perspective relative to history, economics, sociology, culture and arts, and will know how those areas relate to the decision-making process.
4. Graduates increase their ability to communicate persuasively and effectively.
5. Graduates develop a "global" focus as preparation for the enormity of the challenges that a more inter-dependent and interconnected global economy presents to the agricultural industry and rural communities.
6. Graduates will become part of a global network including supporters, previous graduates, and presenters across Kansas and the world.

For more information contact the **KARL Office, 101 Umberger Hall, Manhattan KS 66506**
Ph. (785)532-6300 / FAX (785)532-7036 / e-mail: karl@ksu.edu

Web-site: <http://www.karlprogram.com>

MENU

Contributors choosing to donate towards a specific seminar or other program expense can Underwrite (pay for an expense to be incurred) the budgeted item and receive headline recognition. When paying the vendor, the donor will receive a contribution (same-as-cash) listing in promotional brochures and documentation given adequate written proof of the expenditure.

IN-STATE SEMINAR SUPPORT

BUDGET ITEM TOTAL COST / 30 PARTICIPANTS

<u>BUDGET ITEM</u>	<u>TOTAL COST / 30 PARTICIPANTS</u>
FULL SEMINAR UNDERWRITER	\$6,000.00
Lodging	\$2,000.00
Speaker Costs (mileage/honorariums - some higher)	\$1,500.00
Reception and Banquet with Area Sponsors	\$1,000
Tour Transportation	\$400.00
Supplies & Materials	\$350.00
Dinner (casual)	\$300.00
General Seminar Sponsor	\$250.00
Breakfasts and Luncheons	\$250.00
Breaks	\$100.00

OTHER PROGRAM/GENERAL EXPENSES

International Seminar	\$100,000.00
National Seminar (Washington, DC)	\$32,000.00
Blue Chip Seminar (Internationally Recognized Corp)	\$15,000.00
Supplies (include general supplies for operations)	\$4,000.00
Printing	\$4,500.00
Class Recruitment and Selection	\$2,000.00
Communications (includes telephone, postage, etc.)	\$400.00/mo
Equipment	\$2,000.00

*Contributors may make gifts payable to: **KARL, INC.***

Funding Needs

The cost of the Kansas Agriculture and Rural Leadership Program is approximately \$500,000 per class, or nearly \$17,000 per class member. The costs are based on services needed to carry out program activities. Members provide \$3,000 each -- \$90,000 total -- toward program costs.

Contribution Levels

Foundation, organization, corporate, business, and individual contributions are raised to achieve the additional \$410,000 cost of the each KARL class of 30 participants. The following gift recognition levels have been designated on a per class (two year total) basis:

LEGACY BENEFACTORS	Estate & Endowment gifts	\$10,000 or more
	Fellowship Underwriter	\$15,000
	Full Leader Sponsor	\$10,000
	Founders	\$5,000-9,999
	Patrons	\$2,500-4,999
	Builders	\$1,000-2,499
	Supporters	\$500-999
	Donors	\$100-499
	Friends of KARL	\$10-99

Contributors choosing to donate towards a specific seminar will be contributing as a **General Seminar Sponsor, (\$250 per seminar)**, at locations selected for training meetings throughout Kansas, and for National and International Study Tour Seminars. By providing funding or in-kind services for specific seminar events, (breakfast, lunch, dinner, breaks, lodging, or transportation), the contributor will be listed as a **Seminar Sponsor**, during the seminar. The amounts will vary depending on costs of events during the seminar.

Contributions to the Kansas Agriculture and Rural Leadership, Inc. Program may be made directly to the non profit, tax deductible organization. KARL, Inc. is a tax exempt corporation with **501(c)(3)** status.

Contributors may make gifts payable to: **KARL, INC.** Send all gifts and correspondence to:

KARL, 101 Umberger Hall, Manhattan KS 66506.



KARL



PARTNERSHIP MENU

